Nobel Biocare - Solutions Guaranteed
It is certain that patients are becoming increasingly knowledgeable and demanding with regards to the dental treatment they receive.
As a result of this, when a patient is faced with extraction, dentists are often offered as an alternative option. Instead, implants represent a more cost-effective and functional long-term solution.
In order to provide the perceived complexity and high treatment costs that block the way of fulfilling the patient’s expectations, Nobel Biocare has developed NobelFit™ - a unique design that ensures excellent initial stability, a highly desirable trait in both immediate placement and slower bone qualities. Dentoform the proven internal connection, ‘slip-in’ surface technology, Platform Switch™ and wide range of abutments options, this is a implant that every user should consider.
NobelFit™ is the fastest growing product on the market for GPs. Easy to use and versatile, this implant has a unique non-shrink provisionalisation ability which also enables colour coded putative fast identification of components. As a result of its step-by-step predictable surgical procedures become more predictable.
A world leader in innovative restorative dental solutions, Nobel Biocare also offers a comprehensive range of dental prosthetics, scanners and CAD/CAM software for premium aesthetics.

Genius – Making dreams a reality
By starting up your own squat practice, you have an emollient ‘blank canvas’ opportunity to leave your own unique stamp.
It’s vital that the practice you create clearly reflects the essential services you provide, the professional ethos that you work by and ultimately, the type of patients that you want to attract.
Genius is a team of specialists that have enabled dentists for and wide to achieve the dreams of their patients. By transforming dental practices and disappointing buildings into stylish, eye-catching ‘boutique’ style surgeries, Genius has helped many a dentist to achieve the ‘flow’ of their dreams.

For more information, contact Nobel Biocare on 0208 756 3300 or visit www.nobelbiocare.co.uk

EndoCare celebrates 100th Anniversary, 2010
EndoCare wishes to celebrate to commemorate its 100th Anniversary in its company. EndoCare is dedicated in the world of endodontics.
Ten senior clinicians from the UCL Eastman Dental Institute have contributed to a book that provides a major review of the evidence relating to intellectual disability and iBiology.
Dr Stefanos Feders, Senior Clinical Lecturer in Oral Medicine, and Professor Crispian Scally CBE, Professor of Oral Medicine, have written a chapter of the new publication.
Entitled ‘Dentition and oral health diseases’, the chapter provides a comprehensive review of the oral health aspects of care for people with intellectual disability.
Edited by Joan O’Hara, Jane McCarthy and Nick Bouras and published by Cambridge University Press, ‘Intellectual Disability and Ill Health: A Review of the Evidence’ is intended to provide a better understanding and practice at an individual clinical level: people with intellectual disability often have health needs that are unrecognised and untreated.
The UCL Eastman Dental Institute is committed to education and research in the oral health care sciences.
For more details about the UCL Eastman Dental Institute, please visit www.dentaldirectory.co.uk or telephone 020 7915 1038

The catalogue also includes a what’s new’ section detailing all the most up to date information.

EndoCare has a new Pricewatch Eighteen Catalogue is out now
Inside you will find over 500 pages packed full of the latest and most essential dental products for your practice. The catalogue contains all of their new Pricewatch Eighteen Catalogue is out now.

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The British Academy of Cosmetic Dentistry (BACD) is committed to excellence in cosmetic dentistry and is proud to the highest standard to be practised.

The number one benefit of BACD membership, according to those surveyed, was access to the annual conference, with opportunities for CPD training and second, and regional Study Clubs cited as the third most important membership benefit to respondents.

The survey also established a membership profile, with the majority of members (nearly 40%) being between the ages of 30 and 50 years. Many members also expressed an interest in the creation of BACD journal, as well as increasing the opportunities to confer and network with peers.

This reflects a remarkable synergy between the needs of the BACD and its membership base. Committed to excellence in cosmetic dentistry, the BACD has aimed to promote the sharing of knowledge and best practice, especially with regard to the latest techniques available, since its inception in 2003.

For more information, contact Sue Roxon on 0207 612 4166 or email info@bacd.com

www.bacd.com

Whitening treatments are very popular and most patients would love a brighter smile and at The Dental Directory there is a great range of products to choose from.

Our whitening range includes the latest whitening products from kloov, Vivid, Zico and SDC. The Dental Directory is also the exclusive distributor of OXYTOL, the fast reacting whitening gel with a charitable contact time of just 10 minutes!

We currently have some great offers on whitening kits and systems. To find out more contact The Dental Directory on 0800 585 586 or visit www.dental-directory.co.uk

ACCD and BACD bring the world’s best to London
Don’t miss out on a unique opportunity, taking place on London in the 22nd – 25th of September. Leading international speakers from around the world will be attending “Esthetics Meets Implantology, Periodontology and Cosmetic Dentistry”, to be held in association with ACCD, the American College of Cosmetic Dentistry, and the BACD.

With world renowned speakers such as Frank Shibli, RCSEd(Eng), BSc(Thom), MS(Ger), MDent(Hong Kong) and Wolfgang Richter, RDH, dentists have access to an unparalleled resource to enable dental care of the highest standard to be practised.

The BACD is committed to excellence in cosmetic dentistry and is proud to welcome colleagues from across Europe who share his vision, including:

• Dental University of Park Study Group
• European Society of Cosmetic Dentistry
• Deutsche Gesellschaft für Zahn-, Mund- und Kieferheilkunde

In the world of cosmetic dentistry, the British Academy of Cosmetic Dentistry (BACD) is the recognised Registering body and represents the highest standards of excellence in the field of cosmetic dentistry. The BACD trains dentists to provide the most professional, highest quality cosmetic dentistry in the UK.

The BACD recognises that the unique nature of cosmetic dentistry requires training and experience in all aspects of general dental care, as well as a close relationship with other medical professionals.

Vivadent, Dentsply, Voco and SDI. The Dental Directory is also the exclusive computer-aided method for creating precision fitting all-ceramic restorations; ceramic restorations in the most cost effective and efficient way. It is a benefit to respondents.

Due to the on-going release and recharge of the fluoride particles within Beautifil II, secondary caries are no longer a concern; with the added benefit that plaque will not adhere to the surface of a Beautifil II restoration.

The chameleon effect makes Beautifil II the material of choice for all restorations on the material takes on the colour of the surrounding tooth tissue. With a highly translucent finish this radiopacity versatile, highly dependable material exhibits excellent wear resistance combined with a high filler load to ensure longevity of the final restoration.

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Relevant links and contact information are provided throughout the document. For example, the website for Dentsply is www.dentsply.co.uk, and the email address for Professor William Saunders is w.s.s@nsh.nhs.uk. The document includes contact information for dental professionals and organizations, such as the Dental Directory, which can be found at www.dentaldirectory.co.uk. The document also contains quotes and testimonials from dental professionals, highlighting the benefits of using various products and technologies in dental practice. For instance, Dr Elena Sanz comments on the importance of regular cleaning and disinfection to maintain a safe environment for patients. The document also includes information on upcoming events, such as the DENTSPLY Endodontic Roadshow, which is designed to provide clinicians with the latest knowledge and skills in the field of endodontics. The document concludes with a list of recommended products and technologies for dental professionals, such as the Nobel Biocare NobelProcera system for digital implantology.