Monroe Sutton – Dentistry in the UK is becoming a career of choice, and as a result dentists are required to be considerably more business savvy. It’s no longer enough to simply provide treatment to patients; practitioners must also have the range of skills needed to run a successful business. Frequently overlooked in the healthcare sector, but incredibly important nonetheless, is marketing. As the leading dental solutions provider in the UK, Munroe Sutton can help market your practice in a number of ways. For example:

- Online provider search with over 250,000 hits every month
- Multi-lingual assistance to aid patients in finding the most appropriate treatment provider
- Daily database updates with groups and agents
- Focused Directories
- By offering the help of Munroe Sutton you can save yourself time and money and stop compromising on your patients.

As of 14th June, the company’s UK office will be located at 3. Furzeguard Way, Stockley Park, UB12 1ZG. Nobel Biocare also has a new telephone number: 020 776 3300.

Stockley Park is one of Europe’s most successful business parks - a purpose-built facility surrounded by acres of beautiful parkland, lakes and gardens. Nobel Biocare hopes that the office’s change of location will provide staff with a much more pleasant and productive environment in which to work.

Should you have any queries, please do not hesitate to contact your Sales Representative.

For more information, contact Nobel Biocare on 0208 756 3300 or visit www.nobelbiocare.com

Nobel Biocare – Solutions Guaranteed

It is certain that the needs of patients are becoming increasingly knowledgeable and demanding with regard to the dental treatment they receive. As a result of this, when a patient is faced with extraction, dentists are often offered as an alternative option. Instead, implants represent a more cost-effective and functional long-term solution. Implants offer the perceived complexity and high treatment costs that the lack of visibility that the patients are expecting.

Nobel Biocare has developed a unique design that ensures excellent initial stability, a highly desirable trait in both immediate placement and lower bone qualities. Due to the proven internal connection, Nobel™ surface technology, Platform Switch™ and wide range of abutment options, this is a implant that every user should consider. NobelBiocare™ is the fastest growing product on the market for GDPs. Easy to use and versatile, this implant has a unique non-shed property providing invaluable stability. Colour coded posts help to fast identification of components. As a result of its step-by-step surgical protocol, surgical procedures become more predictable.

A world leader in innovative restorative dental solutions, Nobel Biocare also offers a comprehensive range of dental prosthetics, scanners and CAD/CAM software for premium aesthetics.

Contact Nobel Biocare on 0208 756 3300, or visit www.nobelbiocare.co.uk

EndoCare congratulates Beverly Street on award

The team of EndoCare would like to congratulate Operations Manager, Beverly Street, for being awarded the Business and Professional Services Award for the employed student who has made the best use of studies from Kingston College in London. Beverly has been studying for a Certificate in Business and Management at the College and has used her spare time alongside her full time employment at the Harley Street branch of the endodontic practice, taking the skills she has developed in the classroom and putting them into practice at work.

Principal practitioner and owner Dr Michael Sultan is committed to ensuring his staff are well trained and present to the best of their abilities so that his patients receive the very best dental experience.

Winners of the 2009 Prudence Dental award for Best Referral Practice, EndoCare is renowned for its referral service in the endodontic world. The surgeons are equipped with the latest technologies, ensuring our staff receive the most effective treatment, and is returned to your surgery quickly, ready for you to take over.

For more information about EndoCare please call 0207 7224 0909 or visit www.endocare.co.uk

Genius – Making dreams a reality

By starting up your own squat practice, you have an enviable “blank canvas” opportunity to leave your own unique stamp.

It’s vital that the practice you create clearly reflects the essence of the services you provide, the professional ethos that you work by and ultimately, the type of patients that you want to attract.

Genius has a team of specialists that have enabled dentists for and wide to achieve the “flow” of their dreams. By transforming discerning patients and disillusioned buildings into stylish, eye-catching “boutique” style surgeries, Genius has helped many a dentist to create practices that intrigue and attract passers-by.

Intelligent design plays an integral role in Genius’s approach. Genius also offers advice on creating a truly professional yet comfortable surgery by reflecting the exclusive services you provide, and ultimately, the type of patients that intrigue and attract passers-by.

EndoCare offers a comprehensive range of dental prosthetics, scanners and CAD/CAM software for premium aesthetics. For more details about the UCL Eastman Dental Institute, please visit www.ucl.ac.uk/de/institutional/Research/Intellectual
disability

EUCENTRE Eastman Dental Institute

Two senior clinicians from the UCL Eastman Dental Institute have contributed to a book that provides a major review of the evidence relating to intellectual disability and distract.

Dr Stefano Feders, Senior Clinical Lecturer in Oral Medicine, and Professor Crispian Scally CBE, Professor of Oral Medicine, have written a chapter of the new publication.

Entitled “Dentition and oral health diseases”, the chapter provides a comprehensive review of the oral health aspects of care for people with intellectual disability.

Editted by John O’Hara, Jane McCarthy and Nick Bourne and published by Cambridge University Press, “Intellectual Disability and Oral Health: A Review of the Evidence” intends to provide a better understanding and practice at an individual clinical level: people with intellectual disability often have health needs that are unscreened and unrecognized.

The UCL Eastman Dental Institute is committed to education and research in the oral health care sciences.

For more details about the UCL Eastman Dental Institute, please visit www.eastman.ucl.ac.uk or telephone 020 7915 1038

The catalogue also includes a what’s new section detailing all the most recent developments to ensure that you will find all the products and equipment to comply with the latest documentation guidelines HTM 01-05.

To get your copy of Pritchwater Eighteen speak to your local Dental Directory Representative or call 0800 858 586.

Genius also offers advice on creating a truly professional yet comfortable surgery by choosing cleverly designed equipment and furniture with a small space.

For more information, please call Genius on 01526 844848 or email chris.desmond@gentoo-group.co.uk.

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We at Septodont believe that staying ahead of the competition requires constant innovation in supplying dental products. Septodont is actively involved in many major conferences, events, congresses, trade shows and CPO courses around the world and always endeavours to be the first to pass on our technical expertise.

Septodont has also proved itself as being one of the example of improving on existing technology to bring the dental world worldwide. We work closely with dentists on use in anterior and posterior tooth that is compatible with all leading bonding systems, plus the launch of a revolutionary product that has soon into the market, so keep watching our website for more information.

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With more people living teeth to gum disease than tooth decay and 80% of people suffering from gum disease at some point in their lives, the importance of healthy gums and teeth for everyone has never been more apparent. And for patients who prefer an alcohol-free mouthwash, Corsodyl® GlazeSmith® Consumer Healthcare (SGS) Ltd, has launched a new alcohol-free Corsodyl® Mouthwash variant.

The most recent flavours variant has been demonstrated to have comparable performance to Corsodyl® Mint Mouthwash in inhibiting plague regrowth. In vitro studies also show comparable performance in reducing oral bacteria, as well as comparable substantivity. This substantial performance indicates that an alcohol-free mouthwash for treating gum diseases, dental professionals now has access to an alcohol-free Corsodyl® Mouthwash with confirmed professional use.

To support your patient education Corsodyl® has developed a range of patient materials including a comprehensive patient guide and poster.

For further information contact your QLM representative.