importance of focusing national attention on this potentially debilitating event, which is being backed by clinicians nationwide, and explained the orthodontic technologies for bruxism such as Grindcare, NTI and comprehensive range of laboratory.

As part of the awareness campaign, S4S will be making a donation of £1 to the condition. Bruxism Awareness Week will also aim to highlight where sufferers...

Genius – Making dreams a reality

By starting up your own squat practice, you have an enviable ‘blank canvas’ opportunity to leave your own unique stamp.

It’s vital that the practice you create clearly reflects the excellent services you provide, the professional ethos that you work by and ultimately, the type of patients that you want to attract.

Genius is a team of specialists that have enabled dentists for and wide to achieve the first phase of their dreams. By transforming denists’ processes and transformed...
For more information, contact Suzy Rowlands on 0207 612 4166. BACD as your primary academy.

Miris 2
Miris 2 is a development and improvement based on existing Mitsui outstanding technology A nano-applied, highly filled nano-hybrid composite providing excellent esthetics that meet the highest needs of light, material and colour; a new way to look at aesthetic dentistry from Coltene Whaledent.

Dear readers,

Due to the on-going release and recharge of the fluoride particles within Miris 2, secondary caries are no longer a concern; with the added benefit that plaque will not adhere to the surface after brushing.

The chamelon effect makes Miris 2 the material of choice for all restorations as on the material takes on the colour of the surrounding tooth tissue. With a highly translucent finish this radiopaque versatile, highly dependable material exhibits excellent wear resistance combined with a high filler load to ensure longevity of the final restoration.

Make your patients beautify today!

To claim your free Beautify It sample (without obligations), which includes 1 single dose 35 SL x 3 single dose A3 and instructions for use please call 031723 580 or visit www.shofu.co.uk - hurry stocks are limited

Dr Feran is to be commended to any dental surgery for his high quality, reliable implant and aesthetic work. His team will be equal.

Due to his abilities, Dr Feran invites all referring practitioners to attend any stage of the treatment process and shows his appreciation of their custom by providing dentists with a complimentary mentoring session.

For more information on referring to Dr Feran, call 0207 224 1488 or visit www.kyorex.co.uk

Implant and Aesthetic Dentistry

Working on an extension of your practice

Dr Korya Fesra, principal dentist and owner of the London Centre for Implant and Aesthetic Dentistry, knows that when a patient is referred to him, the practitioner needs to be confident that the patient's treatment will be upheld.

For this reason, Dr Feran and his team always ensure that each treatment is carried out with the utmost care and attention, whether he is placing a single implant or completing a full mouth restoration.

Dr Feran returns all patients to their practitioner ready for any further treatment they may require.

In order to be able to provide the highest quality of care, Dr Feran insists on referring practitioners to attend any stage of the treatment process and shows his appreciation of their custom by providing dentists with a complimentary mentoring session.

Dr Feran’s dedicated team ensures that practitioners are provided with regular updates on the treatment and subsequent aftercare that their patients receive, and long-term support and maintenance is provided for all implants and restorative work undertaken.

For more information on referring to Dr Fesra, call 0207 224 1488 or visit www.kyorex.co.uk

Perfect Bleach Office – The new go-to whitening gel for the Perfect Bleach Office

Perfect Bleach Office provides modern technology with components of the surgery that meets the highest aesthetic demands.

Combined with adhesive bonding techniques, CEREC® creates biocompatible, fluoride releasing, high strength, beautifully aesthetic material.

For more information contact Suzy Rowlands on 0207 612 4166 or email info@bacd.com

www.bacd.com

The Direct Approach from GC UK

You are not unusual if you find that whenever you sometimes compromise your composite aesthetic results by using a single shade of composite for the majority of patients. Help is now at hand with GC Gradia Direct. Due to the remarkable shade adaptation of Gradia Direct to the surrounding tooth structure, you will be able to achieve an unparalleled aesthetic finish of your restoration, even when you use only one shade.

With a highly translucent finish this radiopaque versatile, highly dependable material exhibits excellent wear resistance combined with a high filler load to ensure longevity of the final restoration.

The survey also established a membership profile, with the majority of members (nearly 40%) being the aged between 25 and 50 years. Many members also expressed an interest in the creation of an abrasive jar, as well as increasing the opportunities to confer and network with peers. This reflects a remarkable synergy between the high standards of the BACD and its membership base. Committed to excellence in cosmetic dentistry, the BACD has aimed to promote the sharing of knowledge and best practice, especially with regard to the latest techniques available, since its inception in 2003.

For more information contact Suzy Rowlands on 0207 612 4166 or email info@bacd.com

www.bacd.com

CEREC® 3D Systems

Looking to improve your profitability, then you need CEREC® from Ceramco Systems! A combined computerized occlusal force analysis device which takes the guesswork out of occlusion. 7 Scan enables you to enhance the accuracy of their diagnosis and treatment in a variety of clinical applications including orthodontics, periodontics and restorative dentistry. The patient simply lies on a thin sensor which relays changes in occlusal pressure as they move from initial contact into maximum intercuspation and excursive movements. This data is transmitted, in thousandths of a second increments, onto an easy to understand visual display. From single unit restorations to full mouth rehabilitation its CEREC is perfect for patient comfort, as well as occlusion-longevity, to obtain the balanced occlusion with which your patients have been dissatisfied. It cannot do this because it cannot measure force, balance or changes through time; useful in reducing occlusal stress, improving tooth structure and confidence and accuracy and confidence. It can be the difference between success and failure.

For more information contact Indent Systems on 01552 328200, email mike@indentsystems.co.uk or visit www.indentsystems.com

Tooth... The Dental Directory for a range of Whitening Products

Whitening treatments are very popular and most patients would lose a bright smile at the Dental Directory there is a great range of products to choose from.

Our whitening range includes the latest whitening products from IconVident, Dentigly, Vico and SIDI. The Dental Directory is also the exclusive distributor of KODISY, the fast reacting whitening gel with a chairside contact method for creating precision fitting all-ceramic restorations.

Combined with adhesive bonding techniques, CEREC® creates biocompatible, fluoride releasing, high strength, beautifully aesthetic material.

For more information on referring to Dr Feran, call 0207 224 1488 or visit www.kyorex.co.uk

"Dr Fesra is so experienced and very thorough throughout his care."

Dr Klugoff, Periodontal, Dental and Owner of the London Centre for Implant and Aesthetic Dentistry, knows that when a patient is referred to him, the practitioner needs to be confident that the patient's treatment will be upheld.

"Dr Fesra is so experienced and very thorough throughout his care."

Dr Klugoff, Periodontal, Dental and Owner of the London Centre for Implant and Aesthetic Dentistry, knows that when a patient is referred to him, the practitioner needs to be confident that the patient's treatment will be upheld.

Dr Feran’s dedicated team ensures that practitioners are provided with regular updates on the treatment and subsequent aftercare that their patients receive, and long-term support and maintenance is provided for all implants and restorative work undertaken.

For more information on referring to Dr Feran, call 0207 224 1488 or visit www.kyorex.co.uk

www.shofu.co.uk

www.bacd.com
surfaces and equipment, including the leather and wipes are specially formulated to clean sensitive and synthetic facings of dental chairs.

Chairs need cleaning after every patient
ChairSafe foam and wipes cleaner is available in 200ml bottles and 1L and 5L refill containers. For ease of use, Ledermis dental cement can be prepared with a choice of hardeners. Simply mixing the right proportion of the appropriate fast or slow set hardener with the Ledermis powder, the practitioner can quickly create the necessary cream for application.

Reliable support from Ledermis Dental Cement
Ledermis Dental Cement represents a cement that dental practitioners have come to rely upon as an effective method of treating patients. Where there is a deep cavity and the dentist has no time to be more definitive, such as in the instance of small pulp exposure, a practitioner can use Ledermis Dental Cement as a pulp capping agent with confidence in the efficacy of the cement.

For more information please call John Joyce of Blackwell Supplies on 020 7224 1457, fax 020 7224 1694 or email john.joyce@blackwellspharmacy.co.uk

Nurowe - High Quality UK Anaesthetics
All dentists, at some point in their careers, have probably found themselves thinking that they could see the treatment site more clearly. Nurowe offers an extensive range of anaesthetic solutions designed by and for dentists. The Nurowe range is currently the most superior range of anaesthetics available in the UK.

For more information please call 0415 872 666 or email info@nurowe-ltd.co.uk

The Dental Directory: Key Distributor of Citanest® and Xylocaine® - DENTSPLY’s leading anaesthetics
The Dental Directory, the UK’s largest full service dental dealer, is now the UK’s key distributor for DENTSPLY’s leading anaesthetic products: Citanest® and Xylocaine®.

Guaranteeing availability in addition to next day delivery, The Dental Directory offers the best knockdown prices on the following anaesthetics:

- Citanest Standard 2.2ml box of 100 - best price £32.75
- Citanest Self-Aspirating 2.2ml box of 100 - best price £33.75
- Xylocaine 2.2ml box of 100 - best price £30.75
- Xylocaine Self-Aspirating 2.2ml box of 100 - best price £32.75

With The Dental Directory it couldn’t be easier, dispatching anaesthetics and sundries at rates from under one-road, convenience and customer satisfaction is guaranteed.

To order, simply contact your local Dental Directory Representative, call 0800 585 590, or alternatively visit www.dentaldirectory.co.uk.

Kient Implant Studio welcomes periodontist Dr Elena Sanea to its team
The Kient Implant Studio, located on Northumberland road in Reading, is pleased to welcome a new member of staff to its team, Dr Elena Sanea, who is accepting referrals for periodontal and periodontal treatment.

Dr Sanea graduated from the University of Barcelona and went on to complete several postgraduate courses in periodontics, prosthetics and implants. After practicing as an Associate in Barcelona, Dr Sanea works at the Kient implant studio as a periodontist and prosthetist. She is a key member of the Kient team and is always ready to provide a high level of care.

For further information on special offers or to place orders call Lorraine or Helen on 01130 772365 or visit our website on www.kiemdental.co.uk.

CORSODYL LAUNCH NEW ALCOHOL FREE VARIANT
With more people living teeth to gum disease than tooth decay and 80% of people suffering from gum disease at some point in their lives, the importance of healthy gums and teeth for everyone has never been more apparent. And for patients who prefer an alcohol free mouthwash, CORSODYL is now available.

CORSODYL® Mint Mouthwash is an alcohol free mouthwash. The new variant has been developed to have comparable performance to Corsodyl Mint Mouthwash in inhibiting plaque growth. In vitro studies also show comparable performance in reducing oral bacteria, as well as comparable substantivity. Furthermore, alcohol free mouthwash for treating gum disease, dental professionals can now recommend an alcohol free Corsodyl Mouthwash with confidence.

To support your patient education Corsodyl have developed a range of patient materials including a comprehensive patient guide and poster.

For further information contact your QRL representative.

Easy to pack, with great marketing potential
Dr Mary Burnett of the Kent Implant Dental Centre in Kent has been trialing the latest innovation from DENTSPLY implants – Smart Dentifrice Replacement™ – a revolutionary new flexible re-usable composite base that offers bulk-filling of up to 4mm without the need for laying. As Dr Burnett herself discovered: “I found Smart Dentifrice Replacement very user-friendly, thanks to the ‘Compula’ spring-style tip which allows accurate placement. It’s ideal for easy to pack and adapts well to the cavity”.

A further advantage is that the shade of SDR™ matches that of dentine, making for a better aesthetic finish – something which Dr Burnett has noticed. “SDR™ is a simple and efficient product that I will continue to use when doing posterior restorations.”

Investing in better dentistry is a key element of DENTSPLY’s vision to revolutionise the profession. Developing innovative products, such as SDR™ helps dental professionals to achieve that ideal.

To arrange for a free demonstration of SDR call +44 0800 072 3313 or visit www.dentsply.co.uk

A team of experts in endodontics welcomes you to the Endodontics Postgraduate Diploma Course in the UK
The University of Edinburgh Dental School is delighted to announce that the first cohort of candidates for the Endodontics Postgraduate Diploma Course in the UK will commence in September 2009.

The Endodontics Postgraduate Diploma Course in the UK is designed for dentists who are interested in developing their skills in endodontics and who wish to pursue a career in general dental practice. The course will run for two years, with the option of a year break中途, and is designed to provide a comprehensive education in endodontics, radiology and mandibular function. In May 2009 Dr Sanz received an Associate in Barcelona, Dr Sanz works at the Kient implant studio as a periodontist and prosthetist. She is a key member of the Kient team and is always ready to provide a high level of care.

For further information on special offers or to place orders call Lorraine or Helen on 01130 772365 or visit our website on www.kiemdental.co.uk.

Kient Implant Studio welcomes periodontist Dr Elena Sanea to its team

The Kient Implant Studio, located on Northumberland road in Reading, is pleased to welcome a new member of staff to its team, Dr Elena Sanea, who is accepting referrals for periodontal and periodontal treatment.

Dr Sanea graduated from the University of Barcelona and went on to complete several postgraduate courses in periodontics, prosthetics and implants. After practicing as an Associate in Barcelona, Dr Sanea works at the Kient implant studio as a periodontist and prosthetist. She is a key member of the Kient team and is always ready to provide a high level of care.

For further information on special offers or to place orders call Lorraine or Helen on 01130 772365 or visit our website on www.kiemdental.co.uk.

Kient Implant Studio welcomes periodontist Dr Elena Sanea to its team